

Press release



New service based on Polycom RSS 4000 recording and streaming servers

Symetria extends its telephone and videoconference offering with Live-Streaming and Recording service

Symetria AG, a provider of video and telephone conference as well as multipoint data infrastructures, has extended its service range and is now offering the live streaming and recording of telephone and videoconferences as a new service. This means that it is not only possible to transmit audiovisual content including PC presentations live, but also to record and archive such content easily and thus make it available to much wider audiences also ‘on demand’ right around the globe.

Tagelswangen/Switzerland, March 2, 2010 – More and more organizations and enterprises are turning to telephone and videoconferencing in an effort to drastically cut their travel expenditure and to permanently keep such costs down as well as to interchange information between their various sites quickly and to accelerate the pace of developments. With its ‘Live-Streaming and Recording’ offering, the Tagelswangen-based videoconference and telepresence specialist Symetria is now offering a new service that greatly expands the possible scope for using these technologies and affords users enhanced flexibility.

Recording, saving, disseminating, retrieving

The recording of telephone and videoconferences including PC presentations, and also of individual participants (e.g. during speeches), is intended for enterprises that are looking to record and disseminate business-related content and information in a targeted fashion, that is announced during information events, speeches, annual conferences, training courses, and so on. After the conference, the customer can access the recorded material via streaming and download links sent to him. The option of converting the file format is also provided. The conference content recorded in images and/or sound can thus not only be saved securely, but also subsequently made available instantly to the specific target group and retrieved ‘on demand’ irrespective of the time or place.

Reaching larger audiences thanks to Live-Streaming

With Live-Streaming, videoconferences (e.g. university lectures, announcements, speeches, and so on) are transmitted in real-time to the Internet. This makes it possible to reach even larger audiences. This means that multipoint conferences, during which the number of participants is restricted, can be easily extended with additional participants. Live-Streaming participants follow the conference passively, however, without being perceived by the conference participants. Comments and questions can be sent easily by telephone or e-mail to the conference participants.

Quality and security guaranteed

Symetria is offering the new services on the basis of the Polycom RSS 4000 recording and streaming servers. They are fully compatible with standard-based telepresence and videoconference systems, conference bridges in addition to management applications, support the most popular protocols such as H323, ISDN, SIP, and so on and deliver the recording and the streaming content of conferences in high HD/SD quality and outstanding hi-fi audio quality. HTTPS encryption ensures security during the transmission, and with a corresponding declaration of commitment, Symetria guarantees absolute discretion also for sensitive content.

All the conference services including a booking facility and price details for the respective services are available via the following [link](#).

About Symetria AG

Symetria AG was founded in 1998 as a general company in the area of interactive multimedia communication and focuses on solutions that are used both in Switzerland and internationally. True to the company motto: "Helping to turn the world into a global village together with our customers". Symetria works closely together with well-known manufacturers and service providers in the communications sector, including Polycom, TANDBERG, Swisscom, Smart Media Solutions, NEC, Infoguard, Avaya and many others. This provides the company with the required level of independence, guarantees close proximity to cutting-edge technologies and ensures it is capable of handling projects of all sizes in an efficient and secure manner for prestigious customers, which include banks, manufacturers, insurers and UN organizations in Geneva. For more information, visit www.symetria.ch.

Media contacts:

Symetria AG

Yasmine Gmür
Ringstrasse 26
CH-8317 Tagelswangen
Phone: +41 (0)52 354 59 00
Fax: +41 (0)52 354 59 10
E-mail: yasmine.gmuer@symetria.ch
Web: www.symetria.com

in marketing gmbh

Priska B. Roelli

In der Halden 18

CH-8603 Schwerzenbach

Phone: +41 (0)44 806 40 50

Fax: +41 (0)44 806 40 55

E-mail: priska@inmarketing.ch

Web: www.inmarketing.ch